



WE ARE LOOKING FOR A BUSINESS DEVELOPMENT ADVISOR



KEY ROLE

The Business Development Advisor will oversee the development of our market position and increase sales opportunities for Rocket Station. This individual will mainly be responsible for the long-term organizational strategic goals, build key client relationships, identify business opportunities, negotiate and close business deals and maintain seamless client-stakeholder business operations.



RESPONSIBILITIES

- Work closely with the stakeholders, client services and marketing team to increase sales opportunities and maximize revenue for the organization.
- Planning and preparing sales presentations to support the Director of Business Development
- O Communicate Rocket Station Virtual Staffing services to prospective clients.
- Follow up new business opportunities and set up meetings.
- Find potential leads and convert them into clients.
- O Help manage existing clients by ensuring they remain satisfied and positive.
- O Foresee existing client's needs and implement strategies accordingly.
- O Evaluate current business performance and identify areas for opportunity and development to reach full potential.
- O Create weekly/monthly forecasts on revenue/target management and end of month reports on revenue and market performance.
- O Identify changing market trends that may impact the company or client's business and put plans into action to make a positive contribution.
- Oversee the development of marketing literature.
- O Provide feedback to management through gathering, creation and interpretation of data and reports.



QUALIFICATIONS

- Should have at least 5-10 years of sales/business development experience with US-Based clients
- O Comfortable handling 90% voice tasks.
- O Has passion for sales and great negotiation closing skills
- O Must have a deep understanding of marketing principles.
- O Must possess exceptional skill in both verbal and non-verbal communications.
- O Must have strong attention to detail and can work with minimum supervision.
- O Should possess good time management and organizational skills.
- O Must be determined, outgoing, positive, articulate and diplomatic.
- O Amenable to work at night based on the client's timezone



SYSTEM REQUIREMENTS

- O Computer Processor: at least i3 (for both primary and back-up computers)
- O Computer Memory/RAM: at least 8.00 GB (for both primary and back-up computers)
- O Computer Operating System: at least Windows 7 64-bit

Internet Speed

- O Primary Connection: running on a 10 Mbps wired plan (above 10mbps preferred)
- O Back-up Connection: running at least 10 Mbps





