

WE ARE HIRING

GRAPHIC DESIGNERS



KEY ROLE

The Graphic Designer/Video Editor creates visual concepts, by hand or using computer software, to communicate ideas that inspire, inform, or captivate consumers.



RESPONSIBILITIES

- Meet with the client to determine the scope of a project.
- Advise clients on strategies to reach a particular audience.
- Determine the message that the design should portray.
- Create images that identify a product or convey a message.
- Develop graphics for product illustrations, logos, and websites.
- Select colors, images, text styles, and layouts.
- Present the design to clients or the art director.
- Incorporate changes recommended by the clients into the final design.
- Review designs for errors before printing or publishing them.

OTHER RESPONSIBILITIES:

Create and manage social media content and help establish Rocket Station's online presence
Provide photo and video coverage for Rocket Station events



QUALIFICATIONS

- At least 2 years graphic designing . filming and video editing experience.
- Possession of creative flair, versatility, conceptual/visual ability and originality.
- Demonstrable graphic design skills with a strong portfolio.
- Ability to interact, communicate and present ideas.
- Strong understanding of post production workflow
- Up to date with industry leading software and technologies (In Design, Illustrator, Dreamweaver, Photoshop, Adobe Creative Cloud suite programs
- Highly proficient in all design aspects.
- Social media management skills is a an advantage
- Knowledge in photography is also a plus
- Can work on shifting schedules on extended hours



SYSTEM REQUIREMENTS

- Computer Processor: at least i3 (for both primary and back-up computers)
- Computer Memory/RAM: at least 4.00 GB (for both primary and back-up computers)
- Computer Operating System: at least Windows 7 64-bit

Internet Speed

- Primary Connection: running on a 5 Mbps wired plan (10mbps and up preferred)
- Back-up Connection: running at least 3 Mbps